



### Privacy-Preserving Data Analysis

$D \in (\{0,1\}^d)^n$

Want to design sanitizers that are:

- Protect data behind a sanitizer
- differentially private
- accurate
- computationally efficient

### Differential Privacy [DMNS]

D and  $D'$  are neighbors if they differ on one user's data

San is  $(\epsilon, \delta)$ -differentially private if for all neighbors  $D, D'$  and every  $S \subseteq \text{Range}(\text{San})$

$$\Pr[\text{San}(D) \in S] \leq e^\epsilon \cdot \Pr[\text{San}(D') \in S] + \delta$$

### Counting Queries

Counting query: What fraction of records satisfy property  $q$ ? e.g.  $q(x) = \text{Att1 OR Att2}$

$D \in (\{0,1\}^d)^n$				
Att 1	Att 2	Att 3	Att 4	
N	N	Y	Y	$q(x_1)=0$
Y	Y	Y	Y	$q(x_2)=1$
N	N	N	N	$q(x_3)=0$
Y	N	N	N	$q(x_4)=1$

$d$  attributes per record  $q(D)=1/2$

Accurate if  $|q_j(D) - a_j| \leq 1/3$  for every  $q_j$

### How Many Queries Can We Answer?

Efficient =  $\text{poly}(n, d, |q_1| + \dots + |q_k|)$

Polynomial in the time to answer queries w/o privacy

### Main Result

- There is no efficient, DP sanitizer that accurately answers  $n^{2+o(1)}$  arbitrary counting queries. (Assuming OWF)
- ...even if the queries are constant depth circuits. (Assuming more crypto)
- ... proof refines and extends connection between **traitor-tracing** and DP [DNRRV]
- Need to construct an unusual new scheme

### Traitor-Tracing Schemes [CFN]

(Gen, Enc, Dec, Trace)

Suppose a coalition builds an efficient "pirate decoder"  $P(c) = m$

Then Trace will identify a user in the coalition  $\text{Trace}^P(tk) = \text{user}$

No matter who built P or how they built it!

### Traitor-Tracing vs. DP [DNRRV]

- Traitor-tracing is "the opposite of privacy"
- Traitor-tracing = Given any algorithm that has the "functionality" of the user keys, the tracer can identify one of its user keys
- Privacy = There is an algorithm that has the "functionality" of the database but no one can identify any of its records

### Traitor-Tracing vs. DP [DNRRV]

San is efficient and accurate

### Traitor-Tracing vs. DP [DNRRV]

Efficient pirate decoder

Privacy breach!

One of the pirates is

But we need to trace a certain kind of "stateful" pirate decoder!

### Stateful Pirate Decoders

Arbitrary stateful pirate

Pirate is San(D)

Accurately estimates  $q(D)$  for every query

Pirate can refuse to cooperate

May stop answering queries accurately

Pirate is "stateful but cooperative" (stateful\*)

### Tracing Stateful Pirates

- A TTS that traces stateful\* pirates with  $k$  queries implies no efficient DP alg accurately answers  $k$  queries
- Assuming OWF, there is a TTS that can trace stateful\* pirates with  $n^{2+o(1)}$  queries
  - Construction uses fingerprinting codes [BS] (see Mark's poster)
- $\rightarrow$  Assuming OWF, there is no efficient DP algorithm that accurately answers  $n^{2+o(1)}$  arbitrary counting queries

### Conclusion

- Better understanding of traitor-tracing is the key to understanding when efficient differentially private algorithms exist